



ANWARUL ULOOM COLLEGE OF BUSINESS MANAGEMENT

(A MUSLIM MINORITY INSTITUTION)

(Affiliated to Osmania University | Approved by AICTE | Permitted by Govt. of Telangana)

#11-3-918, New Malleshpally, Hyderabad - 500001, T.S., India.

6.2 Strategy Development and Deployment

6.2.1 The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc.

6.2.1 (1) Governing body minutes

6.2.1 (2) Institutional Strategic Plan



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STRATEGIC PLAN

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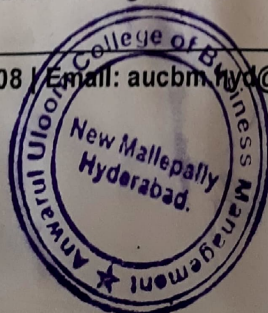
VISION

The vision is to emerge as a leading institution in business education, empowering students to become globally competent professionals and ethical leaders.

MISSION

Our mission at Anwarul Uloom College of Business Management is to provide transformative education that equips students with the knowledge, skills, and values necessary to thrive in the rapidly evolving global business landscape. Through rigorous academic programs, experiential learning opportunities, and industry partnerships, we aim to nurture entrepreneurial spirit, critical thinking, and effective communication among our students. Committed to promoting diversity,

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sustainability, and social responsibility, we endeavor to contribute meaningfully to the advancement of business and society.

Core Values:

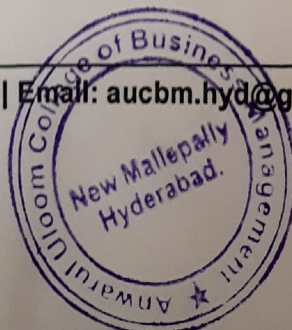
- Student Centeredness
- Freedom of thought and Expression
- Knowledge Sharing
- Commitment and Teamwork
- Integrity and Ethics
- Transparency and Accountability
- Inclusiveness and Diversity
- Interaction with Industry
- Meaningful Research
- Organizational Excellence
- Social Responsibility
- Environmental Consciousness

Objectives:

1. To provide high-quality education in the field of business management that is in line with the standards set by AICTE and other regulatory bodies.
2. To foster holistic development of students by emphasizing not only academic excellence but also the development of critical thinking, leadership skills, and ethical values.
3. To expose students to global business practices and trends, enabling them to understand and appreciate the complexities of the global business environment.
4. To nurture entrepreneurial spirit among students by providing them with opportunities to develop business acumen, entrepreneurial skills, and support for startup ventures.
5. To provide comprehensive support services to students, including academic counseling, career guidance, and personal development programs, to ensure their overall well-being and success.
6. To achieve autonomous status.
7. To be the best Management college in the state of Telangana.
8. To enhance the quality of Institution in all aspects and to get accredited with NAAC, NBA & NIRF

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Institutional Overview: Strengths, Weaknesses, Opportunities and Challenges

Institutional Strengths:

Faculty

The widely acclaimed and variedly experienced academic staff equips the students with both theoretical and practical Knowledge. The future of our students is bright. Their academic interest is fully guarded by the teaching staffs that possess a great flair and aptitude for the teaching profession. The position held by the teaching staff are based on the qualities of they being knowledgeable, cooperative, kind -hearted and have the passion for their subject. They must be capable of imparting instructions with due respect to students irrespective of their potential and without prejudice.

INFRASTRUCTURE

The AUCBM is housed in a spacious building consisting of ground plus three floors, spread over 4633 sq.mts. The spacious, well-ventilated building is adequate enough to conduct regular classes, seminars, conferences, workshop and co-curricular activities and sufficient enough to conduct large-scale student academic activities.

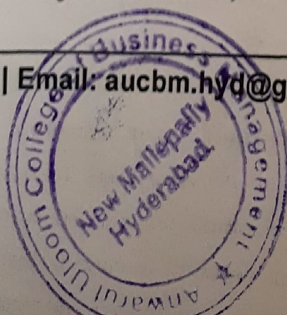
Classrooms are well equipped with LCD Projectors. There is an impressive Seminar Hall with a seating capacity of 400 participants with modern communicative equipment. In fact, the Seminar Hall has excellent acoustics.

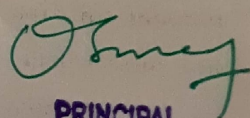
The college also extends fullest co-operation to the institutions who conduct competitive examinations and provides its paraphernalia for smooth conduct of such activities. Efficient wireless internet connectivity is available which covers all the locations of the college like classrooms, canteen, parking lot etc.

Library

The role of a teacher in preparing a student to shape himself in a manner that suits his inherent talent and passion for education is indeed enormous. A teacher while giving instructions and imparting knowledge to the students expects that the students should achieve a step ahead of the teacher himself/ herself. At the same time a student drawing inspiration from the quality teaching of a motivating teacher endeavors to meet the expectations of the teacher and for this purpose there is a need to equip him with additional knowledge besides classroom interaction. This additional knowledge can be safely got from the stack of text books/ reference books of different eminent authors housed in the library. With this objective in mind, the AUCBM library has been organised.

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It is not only spacious but also professionally arranged. It is capable of quenching the academic thirst of the students and teachers alike. A serene atmosphere conducive to cheerful and quick learning is always maintained.

The Anwarul-Uloom College of Business Management library is regarded as the self motivating and quick learning center of the institute and a treasure trove of knowledge. It is located on the ground floor of the college premises. The 314 square meter library contains a reading room, a reference section, a textbook section, and a digital library. The Institute's physical book collection consists of 15,000 Text, Reference, Case Studies, Journals, and Nonfiction books. There is a seamless addition to the library collection each year based on the students requirements and as recommended by the faculty and staff requests. The Institute Library offers the ability to store materials in digital formats, including several e-books, CDs, and PDFs. Students have access to this resource both in the computer lab and through the library desk. The library used the funds allotted for the current academic year to buy textbooks, reference volumes, periodicals, and magazines.

The Library-ERP Solution replaced Excel as the primary data and service platform used by LBS in order to deliver automated, genuine, and accurate information and services for all library operations. Staff and students can use electronic resources at the library. Six systems with LAN connections and high-speed internet have been made accessible at the Digital Library for the use of the students and staff.

The library has access to 32 National Journals and 22 International Journals. It follows perennial code software to access books. It is quite spacious. The students get ample opportunities to spend fair amount of time at the library. It is open from 9.00 a.m. to 5.30 p.m. It has access to e-learning material through DELNET.

The research publications, journals, e-content, and theses for references are also maintained by AUCBM. These resources aid in the creation of research papers and publications, doctoral research, and the research required to ensure the success of class sessions.

AUCBM provides free online materials and delnet subscriptions that are accessible around-the-clock at this link:

The institute's library contains a sizable selection of management-related textbooks, references, general books, and magazines. Many international and national journals, magazines, periodicals and daily newspapers are available in the Library. Students can also access e-books and other materials with the aid of the Digital Library

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However, new titles of books/reference books are regularly added in substantial numbers to meet the contemporary needs of the students vis-à-vis the industry. Such a measure encourages the students to be research oriented and adequately assists them to periodically upgrade themselves.

College library subscribes for the following reading material daily:

Business Line, Business Standard, The Economic Times, The Hindu, The Times Of India, Deccan Chronicle, The Siasat, Employment News (Weekly). The library also provides for a good number of standard magazines, newsletters and bulletins.

The library functions from 9.00 a.m. to 5.00 p.m. on all working days.

Computer Lab

For effective management education, command over computer knowledge is highly imperative. Keeping in view the IT trends in the industry, the college has provided a computer lab admeasuring 300 sq mts. The fully equipped computer lab consists of 200 systems in the ratio of 1:4 (one system for four students) with Intel Core i3- 1st generation processor configuration. The students are enabled to learn computer aided management techniques and soft skills.

Computer lab is provided for practical application of subjects of Information Technology and Applications For Management. The software includes MS- Office 2016 Windows 7& 8, Windows Xp and Relational Data Base Management Systems (RDBMS) – Oracle. All the systems have SPSS 20 Analytical Tool to strengthen and support the research activities.

The college has established a high-speed campus-wide network with 24X7 internet facility with a speed of 256 mbps. It allows faculty and students to access emails, online resources, software applications and immensely helps to augment research work with access to e-journals.

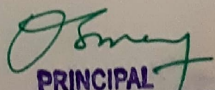
Placement:

The AUCBM is widely known for not only its academic excellence but also for the discipline among the students. The time honored element of any Business Management course is eventually the placement of the students commensurate with the academic qualification, skills and expertise that he/she has gained being a student in the college.

The relentless pursuit to place the student started immediately after the commencement of the course i.e, in the year 2001 by establishing a Placement Cell. The college has been fortunate enough to provide a platform for the students for placement. The representatives of several leading companies with country-wide popularity and eminence have visited the college-notable among

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them are Deloitte, Dell, ICICI, Bajaj Mutual Fund, Reliance Mutual Fund, Pelicon Wealth Manager, Wellsfargo, Franklin Templeton and Genpact.

It is heartening to state that a reasonably good number of students have found gainful employment in these companies. It is a matter of pride, that in the years 2022-23 there was 85%% placement with salary package in the range of Rs. 7,50,000/-to 12,00,000/-per annum.

Extra-Curricular Activities

Anwarul uloom college of Business management is renowned for its extracurricular programmes that assist society and the student body. The organization has developed strategies for overall growth and addressing social and environmental problems and promoting holistic development. The past five years have seen the successful completion of numerous initiatives. In order to address societal challenges in the neighborhoods surrounding Anwarul uloom college of Business management, significant measures have been taken. Participating in these volunteer programmes aided students in developing moral principles and ethics in the society.

Students who volunteered for these programmes gained civic responsibility, moral principles, and societal ethics—all of which are urgently needed and of immense importance.

The students of Anwarul Uloom College of Business Management students have consistently demonstrated their commitment to societal welfare and social upliftment schemes. The students of Anwarul Uloom College of Business Management actively engaged themselves in activities significantly benefiting the society in multifaceted ways. Firstly, the students contributed to the betterment of the community through numerous outreach programs. Moreover, the students actively participated in educational initiatives targeting underprivileged sections of society.

Institutional Weakness:

Absence of hostel facilities: There are a good number of students who hail from districts and surrounding colonies of Hyderabad who do not live nearby. A hostel for such students is of immense importance. Further hostel life not only enables a student to use the travel time effectively for enhancing studies but it is also advantageous in the sense that it creates cross-cultural bonding and socializing. As the students living in hostel come from different backgrounds they got exposed to different perspectives and cultures, which enable them to understand each other and live in a friendly environment. IT provides a positive and healthy environment for enabling the students to do well in academics and get proper training for placement.

Research Facilities: There is a need to improve the existing research facilities so that high quality journal publication becomes a reality.

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Better participation of the alumni: The alumni of Anwarul Uloom College of Business Management are spread across the globe, A proper alumni association and regular meetings with them can bring us not only monetary benefits but also help our students get placed in top-notch companies.

Sports facilities: A proposal for gymnasium separate for boys and girls is under active consideration subject to availability of funds.

Institution Opportunity:

The development of society is a never ending topic . It tries to evolve to find better opportunities. Taking a clue from this recognition, the college tries hard to promote inter and trans-disciplinary research. The students benefit from well -designed and employment oriented outcome based curricula taking into account regional and global needs aimed at employability of the students. Highly qualified faculty with rich experience in teaching, research and training is the hall mark of the college. The faculty grabs every opportunity to direct their knowledge, skill and experience to benefit the students taking advantage of the state of the art infrastructure provided by the college in the form of well maintained green campus, a full fledged library with a rich collection of reading material, seminar hall with wifi connection.

Challenges:

1. Student coming from the lower strata of the society, with minimum command over the English language.
2. To bridge the gap between the students coming from urban and rural areas, affluent students economically poor students.
3. To attract international students on the campus, to become a part of the self – financing course.
4. Economically poor students lack warm response to social and skill development activities.
5. Financial constraints while updating the infrastructure and administrative facilities.
6. Trying to ensure 100 percent attendance to benefit from regular teaching schedule and other academic and sports activities.



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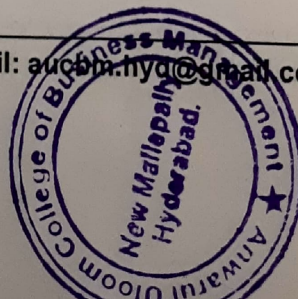
Strategic Plan of the Institution:

After numerous discussion sessions and guided by the Institute's mission, vision, core values, stakeholder expectations, and SWOC analysis, the institution has formulated its strategic goals.

Strategic Goals:

- Enhance the process of teaching and learning
- Empower faculty members
- Develop infrastructure
- Support activities for students
- Foster student career growth
- Engage with the community through programs
- Analyze feedback effectively
- Prepare for NAAC accreditation
- Attain autonomous status
- Secure permanent affiliation
- Obtain NBA accreditation for the institute
- Enhance research publications, innovations & patents
- Access research funding from governmental and non-governmental organizations
- Strengthen the R&D department
- Establish an incubation center
- Achieve a top NIRF ranking
- Reinforce the Entrepreneurship department • Increase alumni involvement across institution development efforts

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The components of strategic plan and their deployment are summarized as follows;

Strategic goals	Attainment status
Strengthening the Faculty: - To cultivate an academic and research-oriented atmosphere within the institution, the objective is to bolster the roster of faculty members holding Ph.D. qualifications. - To augment faculty involvement in Faculty Development Programs (FDPs), conferences, workshops, and seminars to ensure they stay abreast of the latest technological advancements. - To incentivize faculty members to publish papers in prestigious journals and conferences. - Participation in faculty Exchange programs	20% of the faculty are qualified with Ph.d and 10% pursuing. - More than 80% of the faculty attended various FDP's, Seminars, Workshops, Conference to enhance their knowledge - More than 80% of the faculty published their articles and papers in reputed Journals - More than 80% of faculty attended various faculty exchange programs in various colleges
- Teaching and Learning process: - Revision of curriculum & syllabus as per the needs of the Institution - To embrace innovative teaching tools and resources. - To inspire students to engage in self-learning and e-learning initiatives.	- The curriculum and syllabus were revised according to Osmania University guidelines. - The faculty members use Projectors and smart board in the class for better understanding of the subject. - Students are motivated to takeup professional courses & online courses through Moocs and Swayam portal.
- Development of Infrastructure: - To outfit all classrooms and laboratories with LCD projectors. - To upgrade the existing internet bandwidth from 100 Mbps to 300 Mbps - To provide WIFI facility in the college - Installation of CCTV cameras	- All the classrooms are equipped with Projectors and Smart boards. - Internet bandwidth is updated with 100Mbps - WIFI facility is provided in the college - CCTV cameras were installed for the safe and secure environment of the college.

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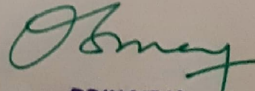
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• Student Support Activities • To enroll in internships, industrial training, and additional certification courses. • To motivate students to engage in sports and cultural activities. • To conduct technical activities like Seminars, workshops etc	• Students are doing Internships and Add on courses for Certification. • Students are participating in sports and cultural events and are awarded as well • Technical events were conducted to improve the skills of the students
• Student Career Development • To improve the prospects for placement opportunities. • To organize career guidance and competitive training programs. • To organize an awareness program on studying abroad. •	• • College providing 80% placement for students • Experienced faculty members were engaged in organizing career guidance programs and coaching sessions for competitive exams. • Awareness programmes were conducted in college regarding education and working in abroad. •
• Feedback from Stakeholders • From students • From alumni, employers and Parents	• • Feedback from students aids in identifying the strengths and weaknesses within the teaching process and facilitates necessary adjustments. • It will be helpful in improving the and necessary • employable skills.
• NAAC accreditation (2024-25) • Planning for NAAC accreditation	• Enhancement of the quality of higher education institutions. • Engaging in periodic assessment and accreditation of the institution would be beneficial.
• Achievement of autonomous status	

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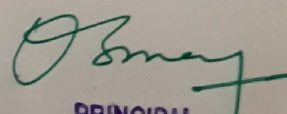
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To achieve autonomous status to college by the end of 2024-25	- Academic freedom - Choice-based credit system - The institution can provide training and guidance to young students, fostering excellence and cultivating a competitive spirit.
Permanent Affiliation (2024-25)	- Permanent Affiliation aims to - Improve the educational experience and teaching and learning process in the Institution. - The Institution becomes more reputable
Institute accreditation from NBA (2025-26)	- To assess and accredit the technical education program. - To advocate for a quality-conscious system of technical education. - To contribute to the field of knowledge regarding quality parameters, assessment, and evaluation.
Strengthening research publications, inventions, and patents.	It plays a crucial role in inspiring researchers to enhance their research outcomes and contribute to economic development.
- To Enhance the R&D Cell. - To strengthen Association through MOUs with esteemed institutions and industries. - To promote publication of research papers in reputed journals	- College has signed more than 20 MOUs with reputed Institutions and with Industries. - Many Research papers were published in reputed Journals.
Avail the best NIRF Ranking	Institution is striving hard for continuous improvement in teaching and research methods




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Implementation of Strategic Plan:

The implementation of the strategic development plan will be carried out and periodically monitored. The principal, along with the members of the governing body, will oversee the execution of the strategic plan. Additionally, various statutory and non-statutory committees have been established, and their members consistently monitor the implementation and deployment of the strategic plan.

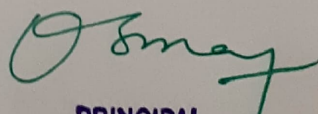
Strategic Plan Monitoring:

Regular monitoring of the strategic plan is conducted by the IQAC coordinator through consistent reviews. Various committee members compile detailed progress reports, which are then presented during the review meetings. Benchmarking of quality standards, independent monitoring, and evaluation of achievements are overseen by the IQAC. Results are reported to the principal, who, after a comprehensive analysis of the findings and recommendations provided by the IQAC, determines corrective actions, identifies the need for further processes, and allocates resources accordingly. Subsequently, these reports are forwarded to the principal for further discussion and implementation by the governing body.

Conclusions:

The comprehensive development and implementation of the strategic plan represent an endeavor to chart a course towards achieving the aspirations of AUCBM. While the mere creation of the strategic plan does not ensure success, it does furnish a guiding framework established through collaborative brainstorming among stakeholders. The effective execution of strategies, facilitated by teamwork and a positive attitude, is crucial for achieving success and maintaining sustainability over an extended period. Furthermore, continuous evolution is necessary to integrate lessons learned during implementation, highlighting the pivotal role of IQAC in ensuring implementation quality.




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